



Message from Executive Director, Charlene Burgeson

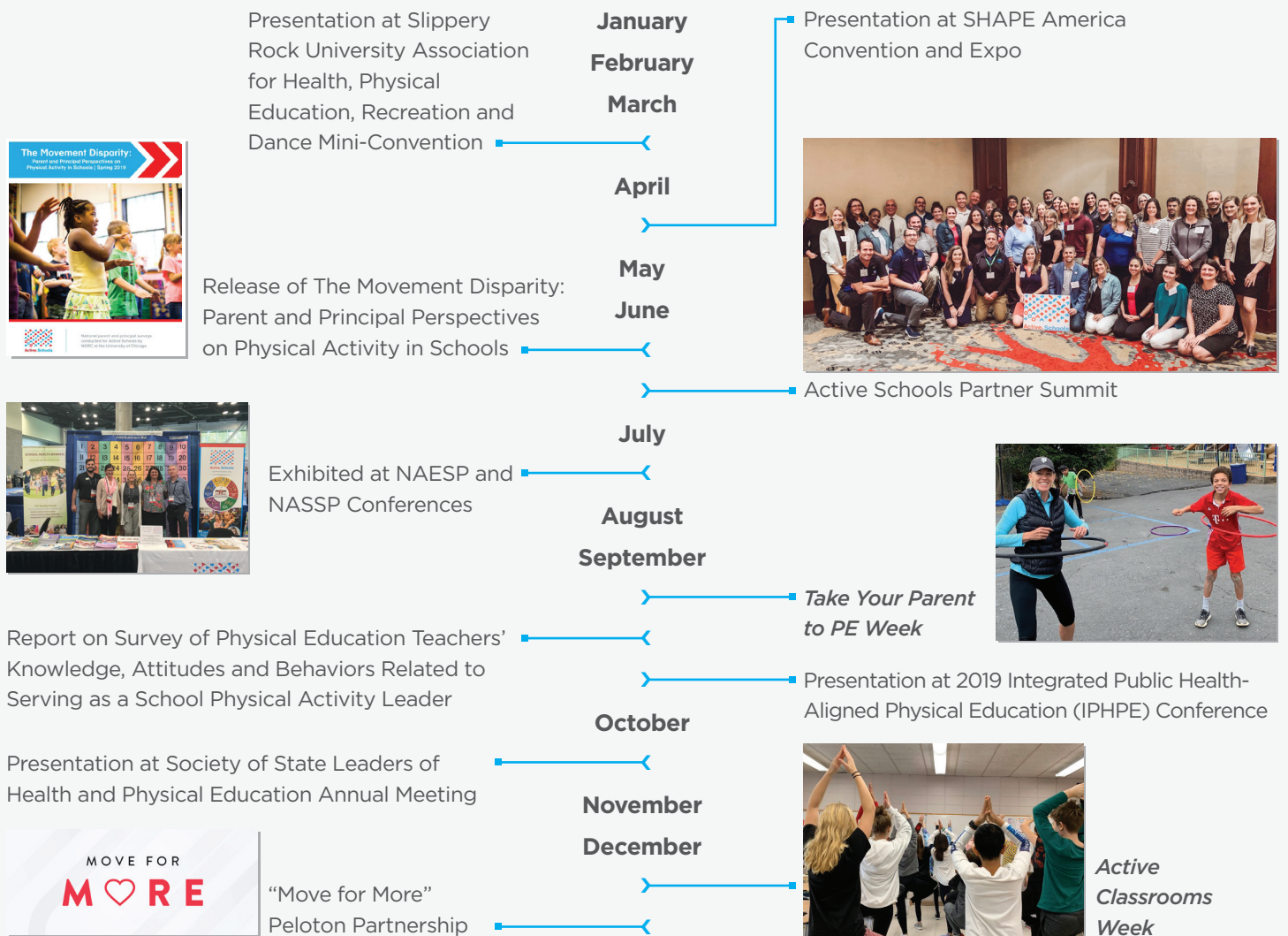
Daily physical activity is crucial for kids' healthy physical, social and emotional, and academic development. But too often, when competing priorities come into play, physical activity is deprioritized. The Active Schools movement is working to change that. And we're not in it alone - Active Schools is a collective impact movement. We bring together parents, educators, and health and activity focused organizations to work toward our collective goal of making sure all students in the U.S. get equitable access to 60 minutes of physical activity and play every day. Ultimately, we aim to revolutionize how schools incorporate activity into student learning.

2019 was a year of progress. We focused in on our message in order to better communicate our mission to our champions and partners and provided meaningful ways to engage, learn and take action. The results show a significant growth in support from new champions, public engagement and partner support. Our work as a movement is creating real change in schools as parents and educators engage in keeping their kids active.

We have a lot planned for 2020, and we can't wait to bring you along for the ride.

Charlene Burgeson

2019 AT-A-GLANCE



2019 BY THE NUMBERS



24,646
Schools



14,355,285
Students



95
Partner Organizations

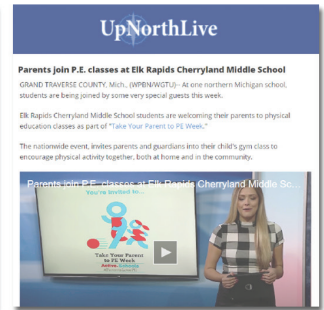
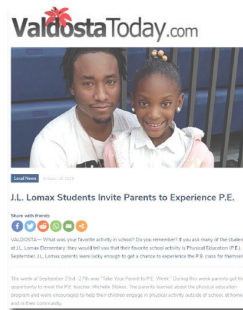


42,170
Champions (up from 37,313 in 2018)

30 GRANTS OPPORTUNITIES FROM OUR PARTNER ORGANIZATIONS

- › Action Based Learning
- › Fizika
- › Marathon Kids
- › Action for Healthy Kids
- › FluidStance
- › Math & Movement
- › ActivEd/Walkabouts
- › GameTime
- › Movement Academy
- › Activity Works
- › GENYOUth/Fuel Up to Play 60
- › Outride (formerly The Specialized Foundation)
- › American Heart Association/
Voices for Healthy Kids
- › Good Sports
- › SHAPE America
- › EduMotion
- › Greenfields Outdoor Fitness
- › Yoga Foster
- › KIDS in the GAME

IN THE NEWS



THANK YOU TO OUR CORPORATE AND FOUNDATION PARTNERS



WE COULDN'T DO IT WITHOUT OUR PROGRAM PARTNERS

100 Mile Club | A World Fit for Kids! | AASA, The School Superintendents Association | Action Based Learning | Action for Healthy Kids | Active Academics | ActivEd | Activity Works | Alliance for a Healthier Generation | American Heart Association/Voices for Healthy Kids | ASCD | Association for Middle Level Education | Athletes for Hope | BOKS | CATCH Global Foundation | CDC | Core Purpose Consulting | DrumFIT | Education Alive | EduMotion | Ergotron | Everlast Climbing | Fit Kids | Fitbound | Fizika | Flashfit | FluidStance | Focused Fitness | GameTime | GENYOUth | GoNoodle | Good Sports | Gopher | Greenfields Outdoor Fitness | Healthy Schools Campaign | Hip Hop Public Health | HOPSports | Insight Grants Development | Interactive Health Technologies | International Health, Racquet and Sportsclub Association | Iowa State University/ SWITCH Program | Just Run | Kaiser Permanente | KIDS in the GAME | Kymm Ballard Consulting | Lakeshore Foundation-National Center for Health, Physical Activity and Disability | Laureus Sport for Good USA | Marathon Kids | Math and Movement | Movement Academy | My School in Motion | National Association of Elementary Schools Principals | National Association of Physical Literacy | National Association of Secondary School Principals | National Fitness Foundation | National Physical Activity Society | National PTA | New York Road Runners | Nike | One Stone Apparel/Vocab-T | OPEN | Outride | Peloton | Penn State PRO Wellness | PHE America | Physical Powers | PlayCore | Playcraft Systems | Playworks | PLYOGA Fitness | Polar | Pono Ola | President's Council on Sports, Fitness and Nutrition | Railyard Fitness | S&S Worldwide | Safe Routes Partnership | School Specialty, Sportime | Shannon Miller Worldwide | SHAPE America | Shape Up US | Skillastics | Slippery Rock University | Society of State Leaders of Health and Physical Education | Springboard to Active Schools/NNPHI | StandUp Kids | The Cooper Institute | The Walking Classroom | UNICEF Kid Power | United States Tennis Association/Net Generation | University of Kentucky | University of Northern Colorado Active Schools Institute | University of Texas at Austin | USA Track and Field | Wellness Training Specialists | Yoga Foster